

PRIVACY POLICY

SORELLE PARTENOPE – HOLIDAY HOMES

Information pursuant to EU Regulation 2016/679 ('GDPR')

The following privacy policy is intended to clearly and transparently inform users about how data is collected and used for marketing and promotional purposes.

HOW WE COLLECT DATA

Dear user, thank you for visiting our website. We would like to inform you about the processing and protection of your personal data: Personal data collected through newsletter subscriptions and/or the completion of any contact form and/or navigation on the website and/or landing page are used in full compliance with privacy regulations, as provided for in Article 13 of Legislative Decree No. 196 of 30 June 2003 (and subsequent amendments).

DATA CONTROLLER

The data controller is Daniela Zazzaro, resident in Via Nardones, 48, 80132 Naples. Email: daniela.zazzaro@sorellepartenope.it; Tax code: ZZZDNL94C71F839I

HOW LONG WE STORE YOUR DATA

Personal data will be stored in paper and/or electronic/computerised form for as long as is strictly necessary to fulfil the purposes indicated above, in compliance with your privacy and current regulations. For direct marketing and profiling purposes, we store your data for a maximum period equal to that provided for by applicable legislation (24 and 12 months respectively).

HOW WE ENSURE DATA PROTECTION

Data is collected in accordance with the provisions of the relevant legislation, with particular regard to the security measures provided for by the GDPR (Art. 32) for processing using IT, manual and automated tools and with logic strictly related to the purposes indicated, and in any case in such a way as to guarantee the security and confidentiality of the data.

HOW WE USE DATA

Data is collected in accordance with the methods and within the limits indicated by the aforementioned law, for marketing and promotional purposes. The data collected will not be communicated or disclosed to third parties for commercial purposes and may be transferred or otherwise communicated to other companies only for activities strictly connected and instrumental to the operation of the service. Pursuant to Article 7 of Legislative Decree 196/03 (rights of the data subject), you may access your data at any time and request its modification or deletion, or object to its use by writing to the following e-mail address: info@sorellepartenope.it.

NEWSLETTER SUBSCRIPTION

By subscribing to the newsletter, you agree to receive informational/promotional messages that will be sent at regular intervals. Personal data will not be disclosed to third parties. Users who receive

the newsletter are free to unsubscribe from the newsletter service at any time by clicking on the 'unsubscribe' link in each promotional email received.

CONTACT FORM

By filling in the contact form, the user directly and freely provides the data controller with their personal data, which is essential in order to be contacted or to request information and/or personalised quotes. In this case, the data controller is the company or person to whom the contact form is addressed. At any time, it will be possible to request the deletion or modification of the data stored in the data controller's archives in accordance with the procedures set out in the respective privacy policies.

COOKIES

There are different types of cookies:

Technical cookies that facilitate user navigation and the use of the various options or services offered by the website, such as identifying the session, allowing access to certain areas, facilitating orders, purchases, filling in forms, registration, security, facilitating functionality (such as viewing videos, etc.),

Profiling cookies that allow administrators to track user activity and send them targeted advertising.

Third-party cookies that allow the website to be integrated with services such as social networks (social cookies) to enable sharing, flash cookies for viewing videos, etc.

Therefore, when you access our website, in accordance with EU Directive 2009/136/EC and provision 229 of 8 May 2014 of the Data Protection Authority, you authorise us to use cookies. All this is to improve our services.

Our website does not use user profiling cookies.

However, please note that you can enable, disable, limit the use of and automatically delete cookies by following the instructions in your browser.